

Summer Reading

2 for 95c

—Large, well bound books. A clean-up of the regular copyright editions. Fiction, Romance and Mystery.

Main Floor, H.B.C.



Hudson's Bay Company

INCORPORATED 2ND MAY 1670.



Stationery Compendiums

29c

—Envelopes and paper are neatly arranged in folio. The letter paper is in pad form and the envelopes in fine rompy pocket.

Main Floor, H.B.C.

Special Selling Saturday of Men's Suits

Three Special Groupings of Smart, Serviceable Suits for Business or Vacation

At 18.75

At 21.50

At \$25



—Imported and domestic tweeds in smart patterns for summer; also plain blues and fancy worsteds. Serviceable suits for motoring or vacation purposes. Nicely tailored and only dependable linings used. Single and double breasted models. Sizes 36 to 40. Every suit outstanding value at 18.75

—Dependable suits tailored from all wool imported tweeds, brown herringbone worsteds and fancy mixed patterns in fawn, brown and grey. Smartly tailored and perfectly finished. Ideal suits for business or vacation. Choice of single or double breasted models. Sizes 35 to 42. Extra special value at 21.50

—Suits tailored to H.B.C. specifications by leading Canadian makers. Imported blue serges of indigo dye—plain and fancy worsteds—fancy mixed tweeds. Up-to-the-minute models for men and young men. Two button single and double breasted styles. All sizes. Special at 25

Men's Gaberdine Coats Specially Priced for Saturday at 15.95

—The ideal coat for general wear and vacation purposes. All wool, imported gaberdine that is guaranteed shower-proof. Shown in the popular dark fawn shade. Raglan sleeves, slash pockets and three-way belt. Sizes 36 to 44. Special value at 15.95

Men's Straw Hats for Summer Comfort

—Smart sailors in fancy straws and plain slips. Finished with the best of trimmings and colored bands. Sizes 6 1/2 to 7 1/2. Priced according to quality at 2.50, 3.50 and 4.50

Men's Art Silk Stripe, Balbriggan Combinations. Suit, 1.25

—An ideal garment for summer wear. Penman's make. Light weight yarns in cream color. Short sleeves and ankle length. Sizes 34 to 44.

Penman's "Channel" Swimming Suits for Men, 3.50

—All wool yarns in elastic ribbed knit that fits the body and feels so comfortable. Regulation skirt style. Plain black, navy, cardinal, cadet and camel. Sizes 34 to 44. Main Floor, H.B.C.

Saturday in H.B.C. Boys' Own Shop

Boys' "Better Wear" Suits

—Better quality tweeds in fancy mixtures of brown, fawn, grey and fancy effects. Coats are double-breasted with Alpaca linings and shape-retaining fronts. Pants have five pockets and belt loops—correctly cut and perfectly tailored. —Sizes 28 to 31 have one pair of breeches and 1 pair of long pants. Priced at 13.50 —Sizes 32 to 34 have 2 pair of long pants. Priced at \$15

Broadcloth Shirts, 1.75

—Coat style with double cuffs. Note that there are 2 separate collars with each shirt. Obtainable in blue, white and cream. Sizes 12 1/2 to 14 1/2.

All Wool Bathing Suits, 2.50

—New shipment just received. Combination colors of cardinal and navy; Royal, white and black; cardinal, white and black; fawn, brown and white. Skirt attached. Sizes 28 to 34.

Boys' Jerseys at 1.25

—Made of wool yarn, with cotton backing that gives such splendid wear. Shown in blue, sand, grey and brown. Polo collar with neat contrasting stripe. Double cuff and waist band to retain the shape. Sizes 22 to 32.

Jasper Ave., H.B.C.



Stamped Goods Specials

—Shopping Bags—stamped in floral design. Very effective when worked in wool. Priced at 25c
—Clark's Anchor Pearl Cotton—large assortment of shades. Saturday sale price 2 balls 25c
—Double Bed Size Stamped Bedspreads—unbleached cotton spread with pink and green or blue and yellow borders. 1.75
—Kiddies' Stamped Rompers—ready made rompers of fine quality chambray in pink and white or plain blue. Priced at 75c
Main Floor, H.B.C.

Saturday in Smallwares

—One Box Kotex and Sanitary Belt—Good quality belt of fresh, live elastic web. 2 inches wide. Belt and Kotex 57c
—Eye Shades—green celluloid peak with cotton head straps. Each 25c
—Cork Table Set—two large and one small mat. Set of three, special set 29c
—Polishing Cloths, 12" by 17" at 25c
—3" Water Waving Combs—set of six combs for 39c
Main Floor, H.B.C.

Chamois Gloves for Vacation, 2.75

—Women's English, washable chamois gloves in slip-on style with gusset insert and elastic wrist. Pique sewn seams. Natural and white. Sizes 6 to 7. Per pair 2.75



Women's Silk Gloves, \$1
—Flare or turnback cuffs. One dome fastener. Double tipped. Shades of monkey skin, lark, mode, silver, slate. Sizes 6 to 8. Per pair \$1

Kayser Silk Gloves, 2.50
—Flare cuff style, lined and embroidered in contrasting shades. Heavily embroidered back pieces. Double tipped. Shades of patio, chateau, mist, hogan, and pearl. Sizes 6 to 7 1/2. Per pair 2.50
Main Floor, H.B.C.

New Auto Strop Razor

Free with \$1 Purchase of Blades

—Buy ten blades at the regular price \$1 and a new razor. The strop will be included without charge.

Sponge Bags for Summer Travel, 35c and 40c

—Liberal sizes and well made. Just the thing for all toilet accessories.

Hair Trimming Clippers, 98c
—Fine clippers, well made and well finished. Ideal for home use.

Service Whisks, 23c
—6 inches long. Two string tie and with metal top.

Kotex, 3 packages 1.09
—Large size packages. 12 in each.

Water Wings and Torpedo
—Assist the young swimmer. Water Wings 50c. Torpedo Floats 1.50

6 Yard Gauze Bandages
—Good quality gauze, each bandage wrapped 3 inch wide. 2 for 25c
—1 inch wide 6 for 25c

75 Smart Sports Suits

Repriced for Quick Selling
Regular 15.95 and 19.95, Saturday 13.95



—At the regular prices these suits were special value. At Saturday's pricing they should be snapped up quickly. Fashioned from fine jersey and knitted wools in smart two-piece pullover styles. Trimmed with pleats, tucks, sueded pipings, contrasting colors and embroidery stitchings. A splendid assortment of shades. Sizes 16 to 42. Regular 15.95 and 19.95. On sale Saturday at 13.95

Regular \$25 and 29.50, Saturday 19.95

—Fine jersey knitted wool, and a few silk suits in this special grouping. Smart, pullover styles trimmed with pleats, tucks, pockets and contrasting shades. A variety of smart colors for all sports occasions. Sizes 14 to 40. Regular \$25 and 29.50. On sale Saturday at 19.95

Lovely Quality Silk Rayon Gowns, Slips and Bloomers

1.95

—THE GOWNS are made of lustrous quality silk rayon in square and V-neck styles, prettily trimmed with fine lines.

—THE SLIPS are shadow-proof with pleats, on the side to give extra fullness. Medium and large sizes.

—THE BLOOMERS are of superior quality, cut on good roomy sizes with reinforced gusset and firm elastic at waist and knees.

—Each line comprises a full assortment of shades, including—peach, pink, nile, orchid, maize, white and black. Specially priced at, garment 1.95

50 Rayon Gowns 79c

For Misses and Women

—Come early if you wish to share in this bargain. Fashioned from fine quality silk rayon, finished with dainty shoulder straps. Trimmed at the neck with fine lace. Orchid shade only—hence the ridiculously low price of 79c

Second Floor, H.B.C.

Vacation Sale of Millinery

—Hundreds of lovely summer hats for street, travel, sports and afternoon wear at prices to cause quick selling.

Our Entire Stock of Exclusive Model Hats, \$10
—Think of the saving and the exclusiveness that this group presents!—Hats developed from georgette, Swiss Hair and Toyo straw in large drooping brim or smart small hats with cleverly manipulated brims. Trimmed with large fluffy flowers, velvet bows and ornaments. All new shades of the season. Vacation sale price at \$10

200 Lovely Hats. Remarkable Values at 7.95
—Delightfully styled hats for afternoon wear and smart hats for street and travel. Semi-brim and smaller brim shapes developed from Swiss hair, felt and summer straws. Trimmed with flowers, ribbons, and velvet bows, appliques, and ornaments. Sixteen shades of cafe creme, rose peach, beige, sunlight, castilian red, poudre blue, green and black. Greatly reduced for Saturday's selling at 7.95

Second Floor, H.B.C.

Three Extra Specials in the Children's Shop

White Drill Middies Printed Percals Dresses 79c

Sizes 8 to 14 years
—Regulation style white drill middies with short sleeves. Finished with collars of self material in navy, sage and red trimmed with autuche braid. Sizes for girls of 8 to 14 years. Special 79c
—Fashioned from fine quality printed percale in many pretty styles. Trimmed with embroidery, pleats, tucks and collars of contrasting colors. A wide range of printed patterns. Special at 79c
Main Floor, H.B.C.



Extra Special Silk Values in the H.B.C. Silk Shop

Canton Crepe. Yard 1.79

—150 yards only black, navy and white. Heavy dress canton crepe. Lustrous finish silk. 38 inches wide. While the quantity lasts. Saturday special, yd. 1.79

Black Swiss Taffeta, 95c

—Excellent dress weight, soft smooth finish. 36 inches wide. Limited quantity only at, yd. 95c

French Cord Silks, 2.98

—500 yards of heavy French cord silks. Wonderful color range. Superior quality in imported plain cord, self stripes and checks. Selling at practically half the actual value. Saturday at, yard 2.98

All Wool Novelty Plaid Flannels, 1.50

—54" wide. A limited quantity only. Six different colorings. Clearing at, yard 1.50

54" Wool Black Serge, 75c

—40 yards only of all wool. English serge. 54 inches wide. Black only. Special, yard 75c

Tweed Coating, 1.25

—Seven patterns in tweed coating. All wool quality. 54 inches wide. Clearing at, yard 1.25

Clean-up Table at 50c

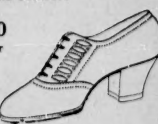
—Odds and ends of flannels, tweeds, lustre, etc. Clearing Saturday at, yard 50c
Second Floor, H.B.C.

The "American Girl" Shoe

An Arch Support Shoe
Combining Style and Comfort



Margot 7.50



Janet 7.50

—The two shoes pictured here, illustrate the smart, snappy styles in "American Girl" Arch Support Shoes.

—The scientifically-constructed, built-in steel arch support assures perfect fit and absolute comfort.

—The styles include cut-out oxfords and smart strap slippers in soft black kid, tan kid, and patent leather.

Style and Comfort for Men in Arch Preserver Shoes
—Of course you want style. In these days of keen competition you must look your best. But you can't afford to have aye feet. Wear the Arch Preserver Shoe—as so many thousands of men are doing—then your feet will stay on the job.

Jasper Ave., H.B.C.

Continuing the Sale of 5000 Women's Handkerchiefs

—A chance to secure dainty handkerchiefs at practically half the regular values.

At 6 for 25c

—All pure linen and lawn handkerchiefs in white or colored; either plain or with initial—not every initial but a good assortment. Values 12 1/2c each and 15c each. Special at 6 for 25c

At 3 for 50c

—Hand embroidered and initialled handkerchiefs in white, or colored linen, as well as fancy mercerized lawn.

Main Floor, H.B.C.

Special Selling of Hand Bags at 1.95

—Real leather bags in three distinct styles—pouch, underarm and backstrap. Fitted with mirror and change purse. Shades to blend with any costume. Brown, tan, blue, grey, green, etc. Saturday special at 1.95

Triangular Scarfs, 1.89

—Just what it is needed to give the final touch of charm to the dress. Made of fine crepe de chine in batique, all-over printed, or stenciled designs. A big color range.

Main Floor, H.B.C.

CHILDREN'S DAY—SATURDAY

Parents, Outfit the little tots (and big ones as well) with Woodward's Dependable Clothing—ON THIS DAY SAVINGS WILL PREDOMINATE!



Cash and Carry Grocery Specials

Libby's Tomato Catsup, per bottle	17c
Real Corn Meal, 1 lb.	18c
Best Macaroni, 1 lb.	25c
Best Macaroni, 1 lb.	25c
Best Macaroni, 1 lb.	25c

On Sticks for our Children Customers

WOODWARD'S LIMITED

101st Street at 102nd Avenue

Provisions

WOODWARD'S PURE PORK SAUSAGE, 1 lb. 21c

WOODWARD'S PURE PORK COOKED HAM and ROASTED PORK, 1 lb. 20c

WOODWARD'S CREAMERY BUTTER, 1 lb. 28c

Candy Specials

Delicious Biscuits and Marshmallows, 12c

Delicious Biscuits and Marshmallows, 25c

Delicious Biscuits and Marshmallows, 25c

COUNTRY ORDERS PROMPTLY ATTENDED TO

Children's Day Offers Values of Special Merit for "OUR BOYS"

50 Boys' Tweed Suits, at \$7.39

Boys' Seasonable Combinations, at 49c

Boys' Broadcloth Blouses at 98c

Boys' Khaki Blouses, at 98c

Boys' Polo Style Jersey, at 39c

Boys' Wool Worsted Jerseys, at 98c

Boys' Khaki Coveralls, at 98c

Boys' Bedford Cord Breeches, at \$2.50 to \$3.00

Boys' Cotton Bathing Suits, at 49c

Boys' All Wool Bathing Suits, at \$1.49

Boys' Silk Ties at 39c

Boys' Hosiery at 49c

Boys' Hosiery at 49c



Clever New Millinery for Children

100 Straw Hat and Combination material Children's Hats. Just what they need for the holidays. All colors and different styles. Each 2 for 50c

Top Fancy Hats for Children in pretty, serviceable materials. Comfortable head sizes and novel styles. Each \$1.00

Silk Knitted Toppies for Girls. All colors. \$1.25

Silk Knitted Toppies for Children. Very popular for general wear. Each 75c

Children's Day Specials from the Main Floor

Children's Handbags

Smart Patent Bag of imitation silk. Leather on top. 39c

Smart Patent Bag of imitation silk. Leather on top. 39c

Smart Patent Bag of imitation silk. Leather on top. 39c

Hosiery

Children's Hosiery made from strong quality cotton long socks. 25c

Children's Hosiery made from strong quality cotton long socks. 25c

Children's Hosiery made from strong quality cotton long socks. 25c



Substantial Savings in CHILDREN'S APPAREL

160 Dresses, Each \$1.69

Children's Dresses, 160c

Children's Dresses, 160c

Children's Dresses, 160c

Girls' White Mittens, \$1.00

Girls' White Mittens, \$1.00

Girls' White Mittens, \$1.00

Girls' Summer Suits, \$1.95

Girls' Summer Suits, \$1.95

Girls' Summer Suits, \$1.95

Very Desirable Silks for Making New Dresses for the Little Tots

Heavy Farmers Satin

Heavy Farmers Satin, 98c

Heavy Farmers Satin, 98c

Heavy Farmers Satin, 98c

Beautiful Kasha Flannels

Beautiful Kasha Flannels, \$2.25

Beautiful Kasha Flannels, \$2.25

Beautiful Kasha Flannels, \$2.25

TWO GOOD SPECIALS FROM THE SILVER SERVICE SECTION

18-inch Indestructible Pearls, Special 30c

18-inch Indestructible Pearls, Special 30c

18-inch Indestructible Pearls, Special 30c

3-Piece Children's Sets, \$1.65

3-Piece Children's Sets, \$1.65

3-Piece Children's Sets, \$1.65

Children's Bathing Towels

Children's Bathing Towels, 39c

Children's Bathing Towels, 39c

Children's Bathing Towels, 39c

Biscuits

Swiss Biscuits, 25c

Swiss Biscuits, 25c

Swiss Biscuits, 25c

Chocolate Biscuits, 25c

Chocolate Biscuits, 25c

Chocolate Biscuits, 25c

Afternoon Frocks in Prints and Plain Silks

Afternoon Frocks in Prints and Plain Silks

Afternoon Frocks in Prints and Plain Silks, \$12.95

Afternoon Frocks in Prints and Plain Silks, \$12.95

Afternoon Frocks in Prints and Plain Silks, \$12.95

Drug Specials

Drug Specials

Drug Specials, 45c

Drug Specials, 45c

Drug Specials, 45c

Fruits and Vegetables

Fruits and Vegetables

Fruits and Vegetables, \$2.60

Fruits and Vegetables, \$2.60

Fruits and Vegetables, \$2.60

HERE ARE SOME GOOD VALUES FROM THE CARPET AND DRAPERY SECTIONS

HERE ARE SOME GOOD VALUES FROM THE CARPET AND DRAPERY SECTIONS

Carpet and Drapery Sections, \$6.95

Carpet and Drapery Sections, \$6.95

Carpet and Drapery Sections, \$6.95

Men's and Young Men's SUITS

Men's and Young Men's SUITS

Men's and Young Men's Suits, \$13.95

Men's and Young Men's Suits, \$13.95

Men's and Young Men's Suits, \$13.95

SALE OF COATS ON SATURDAY

SALE OF COATS ON SATURDAY

Coats, \$7.95 to \$12.95

Coats, \$7.95 to \$12.95

Coats, \$7.95 to \$12.95

DRAPERIES

DRAPERIES

Draperies, \$6.95

Draperies, \$6.95

Draperies, \$6.95

Men's Mesh Suit Combinations

Men's Mesh Suit Combinations

Men's Mesh Suit Combinations, \$14.95

Men's Mesh Suit Combinations, \$14.95

Men's Mesh Suit Combinations, \$14.95

SUMMER-TIME TOYS FOR CHILDREN

SUMMER-TIME TOYS FOR CHILDREN

Summer-time Toys, \$1.75 to \$2.25

Summer-time Toys, \$1.75 to \$2.25

Summer-time Toys, \$1.75 to \$2.25

ART NEEDLEWORK

ART NEEDLEWORK

Art Needlework, \$14.00

Art Needlework, \$14.00

Art Needlework, \$14.00

"GET IT AT WOODWARD'S"

Walker Wins Decision



No

Business Directory

Dentists
Continued

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Electric Welding. Phone 609
per Ave.

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Don't waste your good money on
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'Cello. 10242 97 St. Phone 27

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Satisfaction given. Phone 21
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Amusements

AT THE RIALTO

"The Cruise of the Helicon"

... (text continues) ...

RAMON NOVARRO

A CERTAIN YOUNG MAN

... (text continues) ...

AT THE EMPRESS

Monday

Lon Chaney

"LAUGH CLOWN LAUGH"

... (text continues) ...

AT THE RIALTO

"The Cruise of the Helicon"

... (text continues) ...

AT THE EMPRESS

Monday

Lon Chaney

"LAUGH CLOWN LAUGH"

... (text continues) ...

AT THE RIALTO

"The Cruise of the Helicon"

... (text continues) ...

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AT THE RIALTO

"The Cruise of the Helicon"

... (text continues) ...

AT THE EMPRESS

Monday

Lon Chaney

"LAUGH CLOWN LAUGH"

... (text continues) ...

AT THE PANTAGES

... (text continues) ...

AT THE MONARCH

... (text continues) ...

AT THE DREAMLAND

... (text continues) ...

MONARCH

POLA NEGRI

"Three Sinners"

... (text continues) ...

DREAMLAND

Harold Lloyd

"Speedy"

... (text continues) ...

PRINCESS

Ken Maynard

"The Wagon Show"

... (text continues) ...

AT THE PANTAGES

... (text continues) ...

AT THE MONARCH

... (text continues) ...

AT THE DREAMLAND

... (text continues) ...

AT THE PANTAGES

... (text continues) ...

AT THE MONARCH

... (text continues) ...

AT THE DREAMLAND

... (text continues) ...

AT RAMSEY'S, SATURDAY

STYLISH COATS, \$25.00

... (text continues) ...

Women's Serviceable Coats

Sizes 14 to 20. \$7.95

... (text continues) ...

Women's Pure Thread Silk Hose

Special, pair 75c

... (text continues) ...

Women's Chamoisette Gauntlets

Sizes 6 to 8. 50c

... (text continues) ...

Six Test Khaki Drill Playalls

Sizes 2 to 8 years. \$1.50

... (text continues) ...

Boys' Khaki Cotton Bedford Cord

Knickers, Breeches and Longs

... (text continues) ...

Boys' Knickers

Just at this time of year, boys' desire Cotton Bedford Cord Knickers.

... (text continues) ...

Week End Grocers' Specials for Camp or Home

... (text continues) ...

420 HAND BAGS at 79c EACH

... (text continues) ...

Popular "Triangle" Scarfs

Special Priced, each \$1.00

... (text continues) ...

Week End Specials in Candy

EXTRA SPECIAL—Drum Major Marshmallows.

... (text continues) ...

Swedish Silver Steel Scissors

Each 35c. or 3 for \$1.00

... (text continues) ...

Nickle-Plated Electric Irons

Complete with 6 feet of flexible cord and attachments with heat-proof handle. \$2.95

... (text continues) ...

Electric Fans

Star Rite, non-oscillating, 8-inch electric fan with attachments. \$10.00

... (text continues) ...

Stamped Goods at 29c

An attractive assortment, consisting of scrub, or white buffet sets of good quality; very linen table centres; white dresser scarves and checkered gingham aprons. Saturday, your choice. 29c

... (text continues) ...

Meats—Cooked and Uncooked

... (text continues) ...

JAMES RAMSEY

"THE STORE THAT SERVES YOU BEST"

... (text continues) ...

D. REIDFORD—Local Agent PHONE 23511